



Divine Savior Holy Angels High School

# DSHA Parents Athletic Association

## Sports Program Advertising Winter/Spring 2007-2008 Order Form

Company name \_\_\_\_\_ Date \_\_\_\_\_

Contact name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

### Winter/Spring 07-08 Sports Program

Publication date - December 11, 2007

**Ad submission deadline - November 27, 2007**

Ad Size	Description (all ads are black & white)	Winter/ Spring only
Full page	7 in. wide x 9 1/2 inches high	\$200
Half page	7 in. wide x 4 1/2 inches high	\$125
Quarter page	3 1/2 in. wide x 4 1/2 inches high	\$75
Eighth page (Business card size)	3 1/2 in. wide x 2 inches high	\$50
Inside back or front cover (Available on a first-come, first serve basis)*	7 in. wide x 9 1/2 inches high	\$500
Layout assistance	Advertiser provides sketch and/or logos	\$50

**Electronic format preferred** - please see reverse side for specifications.

I will advertise in the Winter/Spring 07-08 edition

Please use the same ad as last year

Ad size:  Full page  Half page  Quarter page  Eighth page  Inside front / back cover  
*\*(please circle preference)*

Total cost:

Ad(s)\$ \_\_\_\_\_ / Layout assistance \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Payment enclosed  
*(checks payable to DSHA)*

Please send invoice

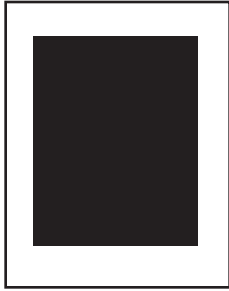
Ad has been sent via e-mail or mail  Ad will be submitted by the deadline date \_\_\_\_\_  
*(see reverse side for mailing information)*

Questions? Please contact

Ms. Toni Letizia, Director of Marketing & Public Relations at 414-616-2807 or letiziat@dsha.k12.wi.us

**over**

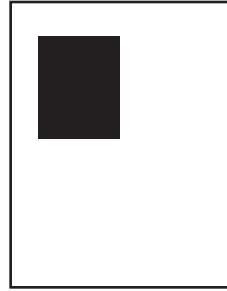
## Sports Program Ad Specifications



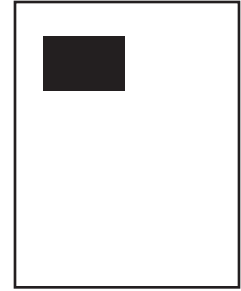
Full page  
7 x 9 1/2



Half page  
4 1/2 x 9 1/2



Quarter page  
3 1/2 x 4 1/2



Eighth page  
3 1/2 x 2

### Format:

- High resolution PDF or Quark Xpress File (PC compatible) preferred.
- Black and white camera-ready copy accepted - no photocopies, please. Copying or printing on photo-quality paper will make your image sharper for scanning.
- If you are requesting layout assistance, please submit graphics in black & white. A proof will be e-mailed to you in PDF format before publication.

### Submit information to:

E-mail [letiziat@dsha.k12.wi.us](mailto:letiziat@dsha.k12.wi.us)

Mail Ms. Toni Letizia  
DSHA Sports Program  
4257 North 100th Street  
Milwaukee, WI 53222  
414-616-2807  
*Please submit on a zip disk, CD, or floppy.*

Checks Made payable to DSHA.

### DSHA Athletics by Season

#### Fall Sports

**Cross Country** - Varsity, Junior Varsity (*non-cut sport*)

**Field Hockey** - Club Sport (*non-cut sport*)

**Golf** - Varsity, Junior Varsity

**Rugby** - Club Sport (*non-cut sport*)

**Swimming & Diving** - Varsity, Junior Varsity (*non-cut sport*)

**Tennis** - Varsity, Junior Varsity, Junior Varsity II

**Track & Field** - Varsity, Junior Varsity (*non-cut sport*)

**Volleyball** - Varsity, Junior Varsity, Freshman

#### Winter/Spring Sports

**Basketball** - Varsity, Junior Varsity, Freshman

**Ice Hockey** - Co-op WIAA sport (*non-cut sport*)

**Rugby** - Club Sport (*non-cut sport*)

**Skiing** - Varsity, Junior Varsity (*non-cut sport*)

**Soccer** - Varsity, Junior Varsity, Freshman

**Softball** - Varsity, Junior Varsity, Freshman

**DSHA**

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